NORTH CAROLINA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

FINANCIAL REPORT

JUNE 30, 2023 and 2022

Financial Report For The Years Ended June 30, 2023 and 2022

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INDEPENDENT AUDITORS' REPORT

To the Board of Directors North Carolina State University Alumni Association, Inc.

Opinion

We have audited the accompanying financial statements of North Carolina State University Alumni Association, Inc. (the "Association"), which comprise the statements of financial position as of June 30, 2023 and 2022, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of North Carolina State University Alumni Association, Inc. as of June 30, 2023 and 2022, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audits of the Financial Statements section of our report. We are required to be independent of North Carolina State University Alumni Association, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about North Carolina State University Alumni Association, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.



Auditors' Responsibilities for the Audits of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing audits in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audits.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audits in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of North Carolina State University Alumni Association, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about North Carolina State University Alumni Association, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.



Disclaimer of Opinion on Supplementary Information

Williams Dverman Pierce, LLP

Our audits were conducted for the purpose of forming opinions on the financial statements as a whole. The supplementary information on pages 23 through 25, which is the responsibility of management, is presented for purposes of additional analysis and is not a required part of the financial statements. Such information marked "unaudited" has not been subjected to the auditing procedures applied in the audits of the financial statements and, accordingly, we do not express an opinion or provide any assurance on it.

Greensboro, North Carolina

December 1, 2023

Statements of Financial Position June 30, 2023 and 2022

	2023	2022
Assets		
Cash and cash equivalents (Note 1)	\$ 2,860,730	\$ 2,551,627
Intermediate investments (Note 1)	697,593	686,202
Long-term investments (Notes 1 and 3)	58,860,993	59,867,324
Pledges receivable, net (Notes 1 and 7)	329,106	573,599
Due from associated entities (Note 1)	-	276
Operating lease ROU assets (Notes 1 and 11)	17,266	-
Other assets (Note 1)	213,813	219,117
Total Assets	\$ 62,979,501	\$ 63,898,145
Liabilities and Net Assets		
Liabilities		
Accounts payable (Note 1)	\$ 109,248	\$ 17,177
Operating lease liabilities (Notes 1 and 11)	17,266	-
Deferred revenue (Note 12)	-	2,486,166
Life income funds payable (Note 6)	68,928	67,631
Total Liabilities	195,442	2,570,974
Net Assets		
Without donor restrictions	15,303,896	13,349,424
With donor restrictions:		
Perpetual in nature (Note 9)	24,277,427	23,529,569
Purpose restricted (Note 9)	23,202,736	24,448,178
Total Net Assets	62,784,059	61,327,171
Total Liabilities and Net Assets	\$ 62,979,501	\$ 63,898,145

Statement of Activities Year Ended June 30, 2023

	Without Donor	With Donor	
	Restrictions	Restrictions	Total
Revenues, Gains, and Other Income			
Contributions (Note 1)	\$ 87,130	•	\$ 1,035,618
Change in pledges receivable, net (Note 7)	-	(244,493)	(244,493)
University Advancement support	500,000	-	500,000
Donated salaries, services and facilities (Note 8)	1,779,000	-	1,779,000
Net investment income (Note 1)	188,115	469,968	658,083
Change in value of split interest agreements	-	(2,377)	(2,377)
Membership dues	2,799,206	-	2,799,206
Advertising and alumni magazine	37,665	-	37,665
Event revenue	163,405	2,160	165,565
Affinity program royalties	154,120	-	154,120
The State Club rent	199,422	-	199,422
Other program income	192,160	123,198	315,358
Net assets released from restrictions (Note 10)	1,828,722	(1,828,722)	-
Total Revenues, Gains, and Other Income	7,928,945	(531,778)	7,397,167
Grants to Support the University Program:			
Scholarships and fellowships	1,002,323	-	1,002,323
Program and event support	1,577,544	-	1,577,544
Total Program Support	2,579,867	-	2,579,867
Administrative	384,056	-	384,056
Fundraising	3,023,145	-	3,023,145
Total Other Support	3,407,201	-	3,407,201
Total Support (Note 13)	5,987,068	-	5,987,068
Excess (Deficit) of Revenues, Gains,			
and Other Income Over Total Support	1,941,877	(531,778)	1,410,099
Net Transfers			
From other University-associated entities	35,777	11,012	46,789
Among funds	(23,182)	23,182	-
Total Net Transfers	12,595	34,194	46,789
Change in Net Assets	1,954,472	(497,584)	1,456,888
Net Assets			
Beginning of year	13,349,424	47,977,747	61,327,171
End of year	\$ 15,303,896	\$ 47,480,163	\$ 62,784,059

Statement of Activities Year Ended June 30, 2022

	W	ithout Donor	or With Donor			
	F	Restrictions	F	Restrictions	Total	
Revenues, Gains, and Other Income						
Contributions (Note 1)	\$	102,230	\$	1,083,239 \$	1,18	5,469
Change in pledges receivable, net (Note 7)		-		336,191	33	6,191
University Advancement support		200,000		-	20	0,000
Donated salaries, services and facilities (Note 8)		1,898,000		-	1,89	8,000
Net investment income (Note 1)		455,979		1,302,579	1,75	8,558
Change in value of split interest agreements		-		(1,759)	((1,759)
Change in value of charitable lead trust		-		(25,424)	(2	5,424)
Membership dues		607,772		-	60	7,772
Advertising and alumni magazine		43,716		-	4	3,716
Event revenue		154,384		3,615	15	7,999
Affinity program royalties		222,951		-	22	2,951
The State Club rent		68,954		-	6	8,954
Other program income		159,536		66,023	22	5,559
Net assets released from restrictions (Note 10)		1,547,727		(1,547,727)		-
Total Revenues, Gains, and Other Income		5,461,249		1,216,737	6,67	7,986
Program: Scholarships and fellowships Program and event support Total Program Support Administrative		972,889 1,725,837 2,698,726 355,840		- - -	1,72 2,69	2,889 5,837 8,726 5,840
Fundraising		3,134,741		_		4,741
Total Other Support		3,490,581		_		0,581
Total Support (Note 13)		6,189,307		_		9,307
(Deficit) Excess of Revenues, Gains, and Other Income Over Total Support		(728,058)		1,216,737	48	8,679
Net Transfers						
From (to) other University-associated entities Among funds		8,570 (29,250)		(259,455) 29,250	(25	0,885)
Total Net Transfers		(20,680)		(230,205)	(25	0,885)
Change in Net Assets		(748,738)		986,532	23	7,794
Net Assets		14 000 460		46 001 215	61.00	0 277
Beginning of year	\$	14,098,162 13,349,424	\$	46,991,215 47,977,747 \$	-	9,377
End of year	Φ	13,349,424	φ	41,311,141 D	01,32	1,111

Statements of Cash Flows Years Ended June 30, 2023 and 2022

	2023	2022
Cash Flows From Operating Activities		
Change in net assets	\$ 1,456,888	\$ 237,794
Adjustments to reconcile change in net assets		
to net cash used in operating activities:		
Net investment income	(658,083)	(1,758,558)
Change in value of split interest agreements	2,377	1,759
Contributions restricted for permanent endowment	(849,166)	(909,583)
Decrease (increase) in:		
Pledges receivable, net	244,493	(336,191)
Receivable - charitable lead trust	-	25,424
Due from associated entities	276	154,724
Other assets	5,304	3,864
(Decrease) increase in:		
Accounts payable	92,071	(19,388)
Deferred revenue	(2,486,166)	164,994
Net Cash Used in Operating Activities	(2,192,006)	(2,435,161)
Cash Flows From Investing Activities Proceeds from sales of investments	2,692,497	3,123,715
Purchases of investments		
	(1,041,285)	(2,057,978)
Net Cash Provided by Investing Activities	1,651,212	1,065,737
Cash Flows From Financing Activities		
Contributions restricted for permanent endowment	849,166	909,583
Investment income restricted for split interest agreements	1,811	1,213
Payments on life income fund obligations	(1,080)	(540)
Net Cash Provided by Financing Activities	849,897	910,256
Net Increase (Decrease) in Cash and Cash Equivalents	309,103	(459,168)
Cash and Cash Equivalents		
Beginning of year	2,551,627	3,010,795
End of year	\$ 2,860,730	\$ 2,551,627
Supplemental Disclosures of Noncash Activities		
Donated salaries, services and facilities	\$ 1,779,000	\$ 1,898,000
ROU assets obtained in exchange for new operating lease liabilities	\$ 1,779,000	\$ 1,090,000
1100 assets obtained in exchange for new operating lease habilities	Ψ 14,040	Ψ -

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 1. Nature of Activities and Significant Accounting Policies

<u>Nature of activities</u>: North Carolina State University Alumni Association, Inc., (the "Association") is a non-profit organization whose primary objectives are to promote alumni affairs and promote awareness of North Carolina State University (the "University"). The Association acts as an organizer for alumni functions, publishes an alumni magazine, and manages various endowments.

A summary of the Association's significant accounting policies follows:

<u>Basis of accounting and presentation</u>: The financial statements of the Association are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. In preparing its financial statements, net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Association and changes therein are classified and reported as follows:

Without donor restrictions – Net assets that are not subject to donor-imposed stipulations.

<u>With donor restrictions</u> – Net assets subject to donor-imposed stipulations that are either to be maintained permanently by the Association or will be released either by actions of the Association and/or by the passage of time. Generally, the donors of these assets permit the Association to use all or part of the earnings on related investments for the donor-restricted purpose.

<u>Cash and cash equivalents</u>: For purposes of reporting cash flows, the Association considers all highly liquid instruments with an original maturity date of 90 days or less to be cash equivalents. Cash designated or restricted for long-term purposes is included with long-term investments. At times, the Association places deposits with a high quality financial institution that may be in excess of federal insurance limits.

Cash and cash equivalents consist of accounts with the State Treasurer's Short-Term Investment Fund (the "STIF") and TowneBank. The STIF account maintained by the State Treasurer has the general characteristics of a demand deposit account in that participants may deposit and withdraw cash at any time without prior notice or penalty.

Intermediate investments: Intermediate investments consist of the NC State Investment Fund, Inc. Intermediate Term Fund (the "ITF") for funds that can be invested for longer periods, but which are available in the event of short-term needs. These investments are reported at readily determinable fair values of \$697,593 and \$686,202 at June 30, 2023 and 2022, respectively. The cost of these investments was \$724,552 at June 30, 2023 and 2022.

<u>Long-term investments</u>: Long-term investments are stated at fair value based on readily determinable fair values, when available. Investments for which readily determinable fair values are not available are carried at estimated fair values as provided by the respective fund managers of the investments. The Association, in accordance with investment policies promulgated by its Board of Directors (the "Board"), invests with the NC State Investment Fund, Inc. Long-Term Investment Pool (the "LTIP"). In addition, the Association has planned giving instruments invested with TIAA Kaspick.

<u>Pledges receivable:</u> Unconditional pledges receivable are recognized as support and assets in the period received. Conditional pledges are recognized when the conditions on which they depend are substantially met.

<u>Due from associated entities</u>: Due from associated entities consists of the amounts due to the Association from other University-associated entities.

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 1. Nature of Activities and Significant Accounting Policies (continued)

<u>Leases</u>: The Association accounts for its leasing arrangements under Financial Accounting Standards Board ("FASB") Accounting Standards Codification Topic 842, *Leases* ("ASC 842"). The Association assesses whether an arrangement qualifies as a lease under ASC 842 (i.e., conveys the right to control the use of an identified asset for a period of time in exchange for consideration) at inception and only reassesses its determination if the terms and conditions of the arrangement are changed.

ASC 842 requires lessees to recognize a right-of-use asset and a corresponding lease liability for leases. When measuring right-of-use assets and lease liabilities arising from a lease, the Association includes payments to be made in optional periods and optional payments to purchase the underlying asset if it is reasonably certain the option will be exercised.

The Association made several key accounting policy elections upon adoption of ASC 842 including:

In the instance of a short-term lease, it is the Association's policy to not recognize right-of-use assets and lease liabilities. A short-term lease is defined as one with a maximum lease term of 12 months or less and does not include a purchase option or renewal option the lessee is reasonably certain to exercise. Short-term lease payments are accounted for in a manner similar to operating leases under ASC 840, *Leases*.

When a lease agreement includes both lease and non-lease components, it is the Association's policy to not separate lease components from non-lease components when allocating contract consideration and accounts for the lease and non-lease components as a single lease.

When readily determinable, the Association uses the rate implicit in the lease document as the discount rate. In the absence of an implicit rate, it is the Association's policy to use the risk-free rate at the commencement date of the lease as the discount rate.

Other assets: Other assets include beneficiary interests in life insurance policies contributed to the Association and the Association is the owner of these policies. These gifts are recorded at current cash surrender value, less any loans outstanding on the policies. Cash surrender values of these policies were \$209,743 and \$214,599 at June 30, 2023 and 2022, respectively. Other assets also includes sales tax receivable.

<u>Accounts payable</u>: Accounts payable includes trade payables due to vendors, amounts disbursed by the University on behalf of the Association for payment of various normal operating expenses and amounts due to other associated entities.

<u>Contributions</u>: Restricted contributions are segregated for income and expense reporting purposes; however, the assets are commingled. When a donor or grantor restriction expires because the stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported as net assets released from restrictions in the statements of activities.

The University has a gift assessment program that supports Central Development and college-level fundraising efforts. For the years ended June 30, 2023 and 2022, a one-time fee of 7% was assessed on gifts that support current operations and facilities, designated for Central Development.

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 1. Nature of Activities and Significant Accounting Policies (continued)

<u>Investment income</u>: Investment income is allocated on the basis of average fund balances for net assets with and without donor restrictions. For endowments, investment income is allocated on the "unit value" method of valuing interest in an investment portfolio and the investment earnings are recorded as with or without donor restrictions, as appropriate. Earnings from investments are net of investment fees. Gains and losses on sales of investments are allocated on the unit value method. Investment income on investments owned individually by one fund is directly allocated to the owning fund.

As part of the University's gift assessment program, an annual fee is assessed on the average twenty-quarter market value of assets held in the endowment investment portfolio. For the year ended June 30, 2023, the annual fee was 1.35%, with 1.25% designated for University Advancement and 0.10% designated for the customer relationship management software upgrade. For the year ended June 30, 2022, the annual fee was 1.25%, designated for University Advancement.

Revenue recognition: Prior to December 2022, revenues from membership fees were recognized equally over the life of the membership term as member benefits were received and consumed. Lifetime memberships were recognized over thirty years. Amounts for such membership dues were billed in accordance with agreed-upon contractual terms, either at periodic intervals, or upon achievement of contractual milestones. Contract assets include unbilled amounts that occur when revenues recognized exceed the amounts invoiced to customers. Such amounts were collectible based upon various measures of performance. No such contract assets were recorded as of June 30, 2022. Contract liabilities arise when amounts invoiced exceed revenues recognized and were presented as deferred revenue in the statements of financial position as of June 30, 2022. Effective December 2022, all unique membership benefits were discontinued and membership revenue was fully recognized as of June 30, 2023.

<u>Estimates</u>: The preparation of financial statements in accordance with generally accepted accounting principles requires management to make estimates and assumptions that affect reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements as well as the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

<u>Income taxes and uncertain tax positions</u>: The Association is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and is classified as other than a private foundation. The Association had no significant unrelated trade or business income for 2023 and 2022. Therefore, no provision for income taxes has been reflected in the accompanying financial statements.

Accounting principles generally accepted in the United States of America require management to evaluate tax positions taken by the organization and recognize a tax liability (or asset) if the organization has taken an uncertain position that more likely than not would not be sustained upon examination by the Internal Revenue Service. Management has analyzed the tax positions taken by the Association, and has concluded that as of June 30, 2023, there are no uncertain positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the accompanying financial statements. The Association is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax periods in progress. Management believes it is no longer subject to income tax examinations for years prior to tax year 2019.

<u>Change in accounting principles</u>: Effective July 1, 2022, the Association adopted FASB ASC 842 which requires lessees to recognize a right-of-use asset and a corresponding lease liability for leases with terms longer than twelve months. The Association adopted the new standard using a modified retrospective transition method and applied certain optional transition practical expedients.

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 1. Nature of Activities and Significant Accounting Policies (continued)

The modified retrospective transition allows application of the new standard at the adoption date and the recognition of a cumulative-effect adjustment to the opening balance of net assets in the period of adoption with no adjustment to previously reported results. In accordance with this approach, the Association's financial statements for periods prior to July 1, 2022 were not revised to reflect the new lease accounting guidance. The Association also elected the package of practical expedients permitted under the transition guidance within the new standard which, among other things, allowed the carry forward of historical lease classification.

Upon adoption of ASC 842 on July 1, 2022, the Association recognized a right-of-use asset and a corresponding lease liability based on the present value of existing lease obligations of approximately \$13,389 on the statement of financial position. The adoption did not have an impact on the statement of activities.

<u>Reclassifications</u>: Certain prior year amounts have been reclassified for consistency with the current year presentation. These reclassifications had no effect on the previously reported change in net assets.

Note 2. Endowment

The Association's endowment consists of approximately 160 individual funds established for Caldwell scholarships and a variety of other purposes related to the mission of the University. The endowment includes both donor-restricted endowments and funds designated by the Association Board to function as endowments. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions. The majority of the Association's signed endowment gift agreements with donors have donor-imposed restrictions which stipulate that principal shall not be used to fund spending.

Interpretation of relevant law: The Uniform Prudent Management of Institutional Funds Act ("UPMIFA") was adopted in North Carolina as NC General Statute 36E effective March 17, 2009. The Association has interpreted UPMIFA as requiring the preservation of the fair value of the original gift as of the date of the donor-restricted endowment funds, unless there are explicit donor stipulations to the contrary. As a result of this interpretation, the Association classifies as net assets perpetual in nature (a) the original value of initial and subsequent gifts donated to the endowment and (b) any accumulations to the endowment that are required by the applicable donor gift instrument. The remaining portion of the donor-restricted endowment funds that is not classified in net assets perpetual in nature is classified as purpose restricted net assets until those amounts are appropriated for expenditure by the Association's endowment spending policy.

<u>Funds with deficiencies</u>: From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the original gift value (underwater endowments). These deficiencies generally result from either spending of corpus in accordance with the gift agreement or unfavorable market fluctuations which produce unrealized losses to the fund. The Association has interpreted UPMIFA to permit spending from underwater endowments in accordance with prudent measures required under law. Deficiencies of this nature are reported in net assets with donor restrictions and were \$(4,846) and \$(9,391) as of June 30, 2023 and 2022, respectively.

Investment return objectives and risk parameters: The Association has adopted investment and spending policies for endowment assets that attempt to provide a stable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity or for donor-specified periods as well as board-designated funds. The endowment assets are invested through the LTIP in a manner that is intended to produce results that exceed a 70% MSCI ACWI Index/30% Barclays Aggregate Bond Index benchmark over rolling five and ten year periods while assuming a moderate level of investment risk.

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 2. Endowment (continued)

Spending policy: The Association has a policy of appropriating for programmatic spending each year 4% of its endowment fund's average market value over the prior twenty quarters through the fiscal year-end preceding the fiscal year in which the spending is planned. This is consistent with the Association's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return. However, in declining market conditions, endowments may not be able to fund spending at the 4% level. Unless the gift instrument specifies otherwise, it is the Association's policy to allow up to 15% of the corpus of an endowment to be expended if reserves are not sufficient to fund the programmatic spending amount, subject to the guidelines provided by UPMIFA. However, if the gift instrument does not allow spending of corpus, the Association does not initiate or renew spending for the individual endowments affected by declining market conditions until their market value has been recovered and exceeds their original gift value. In establishing the spending policy, the Association considered the long-term expected return on its endowment. Spending budgets were calculated at \$1,422,350 and \$1,916,070 for fiscal years 2023 and 2024, respectively.

Strategies employed for achieving investment objectives: For the long term, the primary investment objective for the LTIP is to earn a total return (net of investment and custodial fees), within prudent levels of risk, which is sufficient to maintain in real terms the purchasing power of the LTIP and to meet the spending needs of the University. To meet this investment objective, the LTIP invests in various asset classes to offer diversification. The purpose of diversification is to provide reasonable assurance that no single security or class of securities will have a disproportionate impact on the performance of the total fund.

The LTIP is diversified both by asset class (e.g. common stocks and fixed income securities) and within asset classes (e.g., within common stocks by economic sector, geographic area, industry, quality, and size). In addition, the LTIP seeks to diversify exposure to all asset classes through the use of multiple managers that use a variety of investment approaches.

The following represents changes in endowment net assets for the fiscal year ended June 30, 2023:

	Without Donor		٧	Vith Donor	
	R	estrictions	R	estrictions	Total
Endowment net assets, beginning of year	\$	15,854,803	\$	44,461,488	\$ 60,316,291
Total investment return		147,997		469,965	617,962
Contributions including change in accrued pledges					
and other income		102,851		624,626	727,477
Appropriations of endowment assets for expenditure		(827,920)		(1,864,070)	(2,691,990)
Change in value of split interest agreements		-		(2,377)	(2,377)
Other changes:					
Transfers		-		64,560	64,560
Endowment net assets, end of year	\$	15,277,731	\$	43,754,192	\$ 59,031,923

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 2. Endowment (continued)

The following represents endowment net asset composition by type of fund, as of June 30, 2023:

	 thout Donor estrictions	With Donor Restrictions		Total	
Board-designated endowment funds	\$ 15,217,965		\$	15,217,965	
Donor-designated endowment funds:					
Corpus	-	24,277,427	•	24,277,427	
Appreciation	59,766	19,481,611		19,541,377	
Underwater endowments	-	(4,846	5)	(4,846)	
Total funds	\$ 15,277,731	\$ 43,754,192	\$	59,031,923	

The following represents changes in endowment net assets for the fiscal year ended June 30, 2022:

	Without Donor			With Donor	
	F	Restrictions	F	Restrictions	Total
Endowment net assets, beginning of year	\$	15,868,609	\$	43,524,254	\$ 59,392,863
Total investment return		496,889		1,302,557	1,799,446
Contributions including change in accrued pledges					
and other income		270,365		1,527,089	1,797,454
Appropriations of endowment assets for expenditure		(781,060)		(1,671,016)	(2,452,076)
Change in value of split interest agreements		-		(1,759)	(1,759)
Change in value of charitable lead trust		-		(25,424)	(25,424)
Other changes:					
Transfers		-		(194,213)	(194,213)
Endowment net assets, end of year	\$	15,854,803	\$	44,461,488	\$ 60,316,291

The following represents endowment net asset composition by type of fund, as of June 30, 2022:

	W	Without Donor		/ith Donor		
	I	Restrictions	R	estrictions		Total
Board-designated endowment funds	\$	15,786,999	\$	- \$,	15,786,999
Donor-designated endowment funds:						
Corpus		-		23,529,569		23,529,569
Appreciation		67,804		20,941,310		21,009,114
Underwater endowments		-		(9,391)		(9,391)
Total funds	\$	15,854,803	\$	44,461,488 \$	i	60,316,291

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 3. Long-Term Investments

The Association invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and such changes could materially affect the amounts reported in the statements of financial position.

Investments consisted of the following at June 30:

	20)23	20	122
		Fair		Fair
	Cost	Value	Cost	Value
STIF	\$ -	\$ -	\$ 133,060	\$ 133,060
NC State Investment Fund, Inc. Long-Term				
Investment Pool (LTIP)	24,639,289	58,774,595	24,575,612	59,650,758
Life Income Funds	87,901	86,398	86,172	83,506
	\$ 24,727,190	\$ 58,860,993	\$ 24,794,844	\$ 59,867,324
	\$ 24,727,190	\$ 58,860,993	\$ 24,794,844	\$ 59,867,324

The Association's investments held in Life Income Funds consist of a diversified portfolio of bond and equity mutual funds.

Note 4. Fair Value Measurement

The Fair Value Measurements and Disclosures Topic of the FASB ASC 820 provides a framework for measuring fair value under generally accepted accounting principles. ASC 820 defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. ASC 820 requires that valuation techniques maximize the use of observable inputs and minimize the use of unobservable inputs. ASC 820 also establishes a fair value hierarchy, which prioritizes the valuation inputs into three broad levels.

The fair value hierarchy of inputs is summarized in the three broad levels listed below:

Level 1 – Valuations based on quoted prices in active markets for identical investments

Level 2 – Valuations based on quoted prices in inactive markets or for which all significant inputs are observable (including quoted prices for similar investments, interest rates, credit risks, etc.)

Level 3 – Valuations based on significant unobservable inputs (including the fund's own assumptions in determining the fair value of investments)

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 4. Fair Value Measurement (continued)

The Association's assets itemized below were measured at fair value on a recurring basis at June 30:

	2023							
		Level 1		Level 2		Level 3	Tot	al Fair Value
NC State Investment Fund, Inc. Intermediate Term Fund (ITF) NC State Investment Fund, Inc. Long-Term	\$	-	\$	697,593	\$	-	\$	697,593
Investment Pool (LTIP)		-		-		58,774,595		58,774,595
Life Income Funds		-		86,398		-		86,398
Beneficial Interest in Life Insurance Policies		-		-		209,743		209,743
	\$	-	\$	783,991	\$	58,984,338	\$	59,768,329
				20	22			
		Level 1		Level 2		Level 3	То	tal Fair Value
STIF	\$	133,060	\$	-	\$	-	\$	133,060
NC State Investment Fund, Inc. Intermediate Term Fund (ITF) NC State Investment Fund, Inc. Long-Term		-		-		686,202		686,202
Investment Pool (LTIP)		-		_		59,650,758		59,650,758
Life Income Funds		-		83,506		-		83,506
Beneficial Interest in Life Insurance Policies		-		-		214,599		214,599
	\$	133,060	\$	83,506	\$	60,551,559	\$	60,768,125

Following is a description of the valuation methodologies used for assets measured at fair value:

STIF – This investment has the general characteristics of a demand deposit account in that participants may deposit and withdraw cash at any time without prior notice or penalty.

NC State Investment Fund, Inc. Intermediate Term Fund ("ITF") – The ITF is invested in a combination of publicly traded mutual funds, a separately managed account with Merganser and U.S. Treasuries, valued at quoted market prices. The ITF also has an investment in the STIF, valued as described above. The fair value classification of the ITF was transferred from Level 3 to Level 2 during the year ended June 30, 2023 due to a divestment from the LTIP.

NC State Investment Fund, Inc. Long-Term Investment Pool ("LTIP") – The LTIP's investment in UNC Investment Fund (UNCIF) is valued using the net asset value per share of the fund provided by the fund manager. The LTIP's private equity investments are initially valued based on transaction price with subsequent valuation adjustments based on trading multiples of comparable public companies adjusted for differences in factors such as liquidity. The LTIP's investment in a Blackrock Liquid Policy Portfolio ("LPP") is valued at the closing price of the exchange-traded fund's shares. The LTIP's investment in U.S. Treasuries is valued at quoted market prices. The LTIP also has an investment in the STIF, valued as described above.

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 4. Fair Value Measurement (continued)

Life Income Funds – These investments are a combination of exchange-traded equity and fixed income securities valued at quoted market prices.

Beneficial Interest in Life Insurance Policies – Valued based on the cash surrender value of the policies. Because these values are based on significant unobservable inputs, they are categorized in Level 3 of the fair value hierarchy.

The following is a reconciliation of the assets measured at fair value on a recurring basis in which significant unobservable inputs (Level 3) were used in determining value at June 30:

		NC State		NC State	Beneficial Interes I, in Life Insurance		
	Inve	stment Fund,	Inve	estment Fund,			
		Inc. ITF		Inc. LTIP		Policies	
Beginning balance	\$	686,202	\$	59,650,758	\$	214,599	
Participant additions		-		1,201,842		-	
Realized gain		-		1,553,825		-	
Unrealized appreciation (depreciation)		11,391		(939,840)		(4,856)	
Participant withdrawals		-		(2,691,990)		-	
Transfer to Level 2		(697,593)		-		-	
Ending balance	\$	•	\$	58,774,595	\$	209,743	
				2022			
		NC State		NC State	Ben	eficial Interest	
	Inve	stment Fund,	lnv	estment Fund,	in l	_ife Insurance	
		Inc. ITF		Inc. LTIP	Policies		
Beginning balance	\$	537,658	\$	59,223,015	\$	221,186	
Participant additions		200,000		1,312,910		-	
Investment income		3,368		13,151		-	
Realized gain		233		1,756,703		-	
Unrealized (depreciation) appreciation		(47,384)		123,311		(6,587)	
Participant withdrawals		(7,428)		(2,452,076)		-	
Transfer to associated entity		-		(244,213)		-	
Expenses		(245)		(82,043)		-	
Ending balance	\$	686,202	\$	59,650,758	\$	214,599	

You can find additional information regarding the LTIP and the ITF on the Foundations Accounting and Investments home page at https://foundationsaccounting.ofa.ncsu.edu/.

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 5. Financial Assets and Liquidity Resources

The Association's endowment funds consist of donor-designated endowments and board-designated endowments. Income from most donor-designated endowments is restricted for specific purposes and, therefore, is not available for general expenditures. As part of the Association's liquidity management, it structures its financial assets to be available as its general expenditures, liabilities, and other obligations come due. The LTIP is responsible for managing liquidity in a manner that balances the short-term liquidity needs with the fund's longer-term return objectives. However, both the board-designated endowments and donor-designated endowments contain investments with redemption provisions that could impact availability of funds. In addition, the Association invests cash in excess of daily requirements in short-term investments.

The spendable portion of the Association's board designated endowments is approximately \$15 million at June 30, 2023. Although the Association does not intend to spend from its board-designated endowments, other than amounts appropriated for general expenditure as part of the Board's annual budget approval and appropriation, amounts could be made available if necessary. As described in Note 2, endowments have a spending rate of 4%. Approximately \$645,900 of appropriations from the board-designated endowments and \$7,800 of appropriations from the unrestricted donor-designated endowments will be available within the next 12 months.

As of June 30, 2023, financial assets available within one year for general expenditure, such as administrative and fundraising expenses, were as follows:

Total assets, less nonfinancial assets	\$	62,979,501
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Less those unavailable for general expenditures within one year, due to:

Donor imposed restrictions:

Restricted by donor in perpetuity	(24,277,427)
Subject to appropriation and satisfaction of donor restrictions	(23,254,702)
Board-designated endowments	(14,571,975)
Total Liabilities	(195,442)

Financial assets available to meet cash needs for general expenditures within one year \$ 679,955

Note 6. Life Income Funds

The financial statements include assets and liabilities of charitable gift annuities and unitrust agreements for which the Association is trustee. The grantors and/or beneficiaries retain future income interests in these assets until their death. These life income funds are recorded at fair value at the date of gift and marked to market thereafter. Life income funds at June 30, 2023 and 2022 have asset balances of \$86,398 and \$83,506, respectively.

The liabilities for distributions to grantors and/or beneficiaries are computed using Internal Revenue Code annuity valuation tables, the distribution terms of the agreements, and the life expectancy of the beneficiaries, and totaled \$68,928 and \$67,631 at June 30, 2023 and 2022, respectively. Payments from these funds were \$1,080 and \$540 during the years ended June 30, 2023 and 2022, respectively. An unrestricted reserve account has been established in the Association's Charitable Gift Annuity ("CGA") pool to receive 10% from all new CGAs established to offset the liabilities for any annuities that reach exhaustion. The goal is to build the unrestricted reserve fund to equal 10% of the total value of the Association's CGA pool. As of June 30, 2023 and 2022, the CGA reserve balance was \$6,335 and \$6,131, respectively.

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 7. Pledges Receivable

Pledges receivable consisted of the following at June 30:

	2023	2022
Receivable in less than one year	\$ 153,295	\$ 283,714
Receivable in one to five years	226,166	360,034
Total pledges receivable, gross	379,461	643,748
Less allowance for uncollectible pledges	(19,000)	(33,000)
Less unamortized discount (discount rate of 2.65% to 5.24%)	(31,355)	(37,149)
Pledges receivable, net	\$ 329,106	\$ 573,599

An allowance for doubtful accounts has been established and is updated annually to reflect 5% of the Association's outstanding pledge balance. Active past due and long-term pledges receivable are reviewed twice yearly by the Advancement Services office in order to determine if it is appropriate to allow for or write off such pledges.

Three donors represented approximately \$265,000 of the total undiscounted pledges receivable at June 30, 2023. Four donors represented approximately \$515,000 of the total undiscounted pledges receivable at June 30, 2022.

Note 8. Donated Salaries, Services and Facilities

For the years ended June 30, 2023 and 2022, salaries and benefits paid by the University for college development personnel in the amount of \$1,643,000 and \$1,762,000, respectively, have been recorded as donated salaries. The University Finance Division provides services to support the Association; the difference between the fair market value of services rendered and fees paid has been recorded as donated services. The University allows the Association to utilize space on campus at no charge; the fair market value of such space has been recorded as donated facilities. For the years ended June 30, 2023 and 2022, donated services and facilities amounted to \$136,000.

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 9. Net Assets with Donor Restrictions			
Donor restricted net assets were available for the following purposes at June	30:		
		2023	2022
Subject to expenditure for specified purpose:			
Scholarships and fellowships	\$	2,235,735	\$ 2,065,999
Pledges receivable		89,248	57,001
Other		1,191,245	1,178,660
		3,516,228	3,301,660
Subject to passage of time:			
Beneficial interest in life insurance policies		209,743	214,599
Assets held under split-interest agreements, net		17,470	15,875
	<u> </u>	227,213	230,474
Endowments:			
Subject to Association endowment spending policy and appropriation:			
Scholarships and fellowships		39,618,932	39,984,945
Pledges receivable		239,858	516,598
Other		3,877,932	3,944,070
		43,736,722	44,445,613
Total Net Assets With Donor Restrictions	\$	47,480,163	\$ 47,977,747

Donor restricted net asset grouping "Other" includes amounts designated for general University support.

Note 10. Net Assets Released from Restrictions

Net assets were released from donor restrictions as restrictions were met via the passage of time or by incurring expenses satisfying the restricted purposes specified by donors as follows during the years ended June 30:

	2023		2022
Scholarships and fellowships	\$ 1,001,323	\$	971,589
Program and event support	462,500		221,922
Administrative and fundraising	364,899		354,216
	\$ 1,828,722	\$	1,547,727

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 11. Description of Leasing Arrangements

For the years ended June 30, 2023 and 2022, the Association incurred operating lease expenses of \$12,307 and \$12,966, respectively, which has been included in fundraising support on the accompanying statement of activities. As of June 30, 2023, the weighted-average remaining lease term was 1.35 years and the weighted-average discount rate was 3.70%.

Maturities of operating lease liabilities:

Years ending June 30:	
2024	\$ 13,881
2025	3,821
Lease payments	17,702
Less: present value discount	(436)
Total operating lease liabilities	\$ 17,266

Note 12. Deferred Revenue

In December 2022, active marketing of new lifetime and multi-year memberships were discontinued, at which point, all membership benefits became available to anyone with an affiliation to the University. Deferred lifetime membership revenue was \$0 and \$2,283,843 at June 30, 2023 and 2022, respectively. Deferred multi-year membership revenue was \$0 and \$202,323 at June 30, 2023 and 2022, respectively.

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 13. Functional Expense

The Association's primary objectives are to promote alumni affairs and promote awareness of NC State University. Expenses by functional classification for the year ended June 30, 2023 were as follows:

		Supporting Activities					
	Total					-	
	Program						Total
	Support	Administra	tive	F	undraising		Support
Grants	\$ 1,025,914	\$ 1	,000	\$	745,431	\$	1,772,345
Legal	-	7	,128		-		7,128
Accounting	-	56	,000		-		56,000
Advertising	25,252		-		-		25,252
Office Expenses	31,429		870		2,591		34,890
Occupancy	962	54	,119		-		55,081
Travel	170,795		278		11,650		182,723
Conferences and Meetings	53,075	1	,605		12,449		67,129
Insurance	2,692		-		14,896		17,588
Departmental Equipment	13,673		65		14,678		28,416
Equipment Rental and Maintenance	78,524	64	,363		21,487		164,374
Contracted Services	319,244	9	,757		2,100		331,101
Services and Fees	385,814	45	,727		5,923		437,464
Donated Services, Salaries and Facilities	-	136	,000		1,643,000		1,779,000
Gift Assessment Fees	-		-		539,028		539,028
Printing and Binding	257,671		-		173		257,844
Dues and Subscriptions	45,776	2	,000		552		48,328
Supplies	169,046	5	,144		9,187		183,377
Total	\$ 2,579,867	\$ 384	,056	\$	3,023,145	\$	5,987,068

Grants include scholarships, fellowships and salary support. Services and Fees include food costs associated with Association programs, events and student engagement.

Notes to Financial Statements For The Years Ended June 30, 2023 and 2022

Note 13. Functional Expense (continued)

Expenses by functional classification for the year ended June 30, 2022 were as follows:

		Supporting Activities					
	Total					•	
	Program						Total
	Support	Ac	lministrative	F	undraising		Support
Grants	\$ 990,467	\$	2,400	\$	772,387	\$	1,765,254
Legal	-		-		-		-
Accounting	-		52,100		-		52,100
Advertising	26,691		-		-		26,691
Office Expenses	131,726		6,498		32,632		170,856
Occupancy	7,830		52,605		-		60,435
Travel	105,277		-		5,985		111,262
Conferences and Meetings	51,679		2,965		-		54,644
Insurance	1,832		-		25,428		27,260
Departmental Equipment	8,506		1,702		1,349		11,557
Equipment Rental and Maintenance	108,615		36,303		14,704		159,622
Contracted Services	258,035		5,671		4,005		267,711
Services and Fees	333,191		43,286		6,312		382,789
Donated Services, Salaries and Facilities	-		136,000		1,762,000		1,898,000
Gift Assessment Fees	-		-		498,586		498,586
Printing and Binding	390,533		10,425		2,068		403,026
Dues and Subscriptions	105,810		2,000		-		107,810
Supplies	178,534		3,885		9,285		191,704
Total	\$ 2,698,726	\$	355,840	\$	3,134,741	\$	6,189,307

Grants include scholarships, fellowships and salary support. Services and Fees include food costs associated with Association programs, events and student engagement.

Note 14. Subsequent Events

The Association has evaluated subsequent events through December 1, 2023, the date which the financial statements were available to be issued, and there were none to report.



General Fund Budget vs. Actual - Unaudited Year Ended June 30, 2023

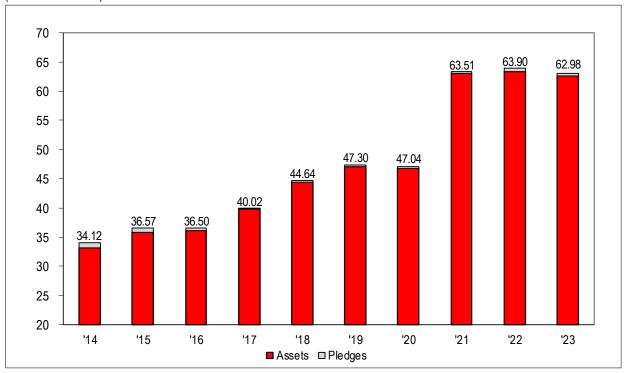
	Budget	Actual	(U	nder) Over Variance
Income				
Affinity marketing	\$ 255,000	\$ 127,370	\$	(127,630)
Alumni unrestricted gifts	100,000	103,810		3,810
Bricks and pavers	10,000	2,651		(7,349)
Signature event revenue	25,000	89,625		64,625
Outreach event revenue	32,000	44,640		12,640
Career fair	42,000	29,140		(12,860)
Homecoming sponsorship	20,000	-		(20,000)
Interest and dividends	20,000	28,727		8,727
Magazine advertising	85,000	37,665		(47,335)
Membership (annual)	600,000	210,439		(389,561)
Membership (lifetime)	129,360	129,360		-
Merchandise sales	65,000	32,011		(32,989)
Travel program revenue	90,000	152,487		62,487
Sponsorships	97,000	35,818		(61,182)
License plate revenue	6,000	5,923		(77)
The State Club	160,000	199,422		39,422
Alumni quasi endowment - spending budget	344,990	344,990		-
Alumni quasi endowment - additional withdrawal	155,010	155,010		-
Alumni magazine quasi endowment	9,630	10,117		487
Magazine support (University Advancement) *	250,000	500,000		250,000
Salary support (University Advancement) *	1,747,770	1,643,000		(104,770)
Total Income	4,243,760	3,882,205		(361,555)
Support				
Salaries	2,517,770	2,390,174		(127,596)
Operations	1,473,050	1,116,043		(357,007)
Professional services	80,000	75,324		(4,676)
Administrative and fundraising	208,350	266,677		58,327
Total Support	4,279,170	3,848,218		(430,952)
Income Less Support	(35,410)	33,987		69,397
General Fund Balance				
Beginning of year	 448	448		
End of year	\$ (34,962)	\$ 34,435	\$	69,397

^{*} These items represent support from the University.

Ten Year Summary of Asset Growth - Unaudited As of June 30

Total Assets

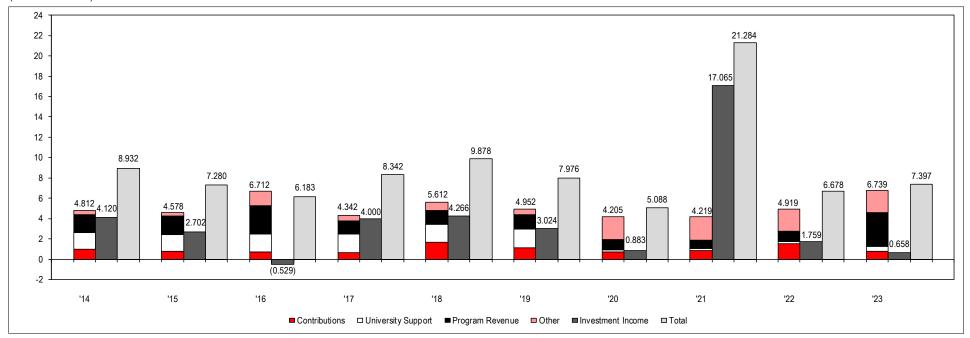
(Dollars in Millions)



Ten Year Summary of Revenues and Support - Unaudited Years Ended June 30

Total Revenues, Gains, and Other Income

(Dollars in Millions)



Total Support

